

# 42ND ANNUAL ITE MIDWESTERN DISTRICT CONFERENCE

Chicago, Illinois  
July 6 through 8, 2008

***Make No Little Plans—Transportation in the Heartland***



## Hosted by:

Illinois Section ITE  
Peter Lemmon, 2007  
President

Amarpal Matharu Vice  
President and 2008  
Nominee President

## Conference Co-Chairs

Mark Rinnan  
Jacobs Edwards and Kelcey  
(312) 424-5419

Dennis Dal Santo  
[mrdalsde@aol.com](mailto:mrdalsde@aol.com)

## Finance

Tim Sjogren  
Metro Transportation Group  
(630) 213-1000

## Local Arrangements

Kevin O'Neill  
URS  
(312) 697-7231

Chad Hammerl  
Jacobs Edwards and Kelcey  
(312) 424-5425

## Program

Vonu Thakuriah  
University of Illinois—Chicago  
(312) 355-0447

Zhongzhi Li  
Illinois Institute of Technology  
(312) 567-3556

## Publicity

Melanie Williams  
Christopher B Burke  
(847) 823-0500

## Social

Chester Kropidowski  
TY Lin International  
(773) 792-9000

## Vendors

Sagar Sonar  
TranSystems  
(847) 407-5303

## Sponsorship Opportunities

### Gold level - \$600

- Full-page ad in the conference program
- Poster display and mention at opening session
- Business card listings in:
  - Midwestern ITE district newsletter (two editions)\*
  - ITEms, the newsletter of the Illinois Section (four editions)\*\*
- Logo posted on:
  - High-visibility conference banner throughout conference
  - All conference-related web mailings
  - Conference website

### Silver level - \$300

- Half-page ad in the conference program
- Poster display and mention at Tuesday Keynote lunch
- Business card listings in:
  - ITEms, the newsletter of the Illinois Section (three editions)\*\*
- Logo posted on:
  - All conference-related web mailings
  - Conference website

### Bronze level - \$200

- Quarter-page ad in the conference program
- Poster display and mention at Monday Annual Business Meeting lunch
- Business card listings in:
  - ITEms, the newsletter of the Illinois Section (two editions)\*\*
- Logo posted on:
  - All conference-related web mailings
  - Conference website

## Advertisement in Conference Program

- Full Page - \$100
- Half Page - \$50
- Quarter Page - \$25

## Program Events and Social Outings

- Contact [john.wirtz@jacobs.com](mailto:john.wirtz@jacobs.com) (Jacobs, Edwards and Kelcey) for details.

\*Midwestern ITE district newsletter circulation about 1,200 in 11 states and at 19 universities

\*\*ITEms circulation is approximately 450, mostly Illinois, and some Iowa, professionals

Conference Hotel:

Hard Rock Hotel Chicago  
230 North Michigan Avenue

[www.hardrockhotelchicago.com](http://www.hardrockhotelchicago.com)  
1.866.966.5166